

R E KASSET MANAGEMENT & D P A R T N E R S A D J N G VALUE T O



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WHO WE ARE ARE NVESTMENTS & ASSET MANAGEMENT

REK Partners is a vertically integrated, full-service financial services firm that



focuses on acquiring and improving well-positioned properties in emerging high-growth markets that can generate both outsized community impact and strong financial returns.

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Why Invest in Multifamily **STABLE VALUE CREATION**

Multifamily VS Single Family Unlike investments in Single Family Homes (SFH) where losses and gains rely on the fluctuations of the market, Multifamily assets allow more control over the value.

Repositioning: Strategically Adding Value Capital improvements and correcting operational inefficiencies positively impacts the Net Operating Income (NOI) which increases the asset value. Capital appreciation can be achieved and steadily maintained over time.

WHY SAVVY INVESTORS CHOOSE MULTIFAMILY ASSETS



Earn Passive Income



Asset Value Growth Potential

Stability & Predictability









Historically **Recession-Resistent**

Higher Degree of Control Over Asset Value

THE I.D.E.A.L. INVESTMENT

INCOME

Earn passive income generated from investing in rental property.

Multifamily properties can provide a stable, predictable and strong cash-on-cash return on your investment.

DEPRECIATION

Tax law allows owners of multifamily properties to take a reduction in taxes for the natural wear and tear and gradual obsolescence of the building

EQUITY

Your equity stake in the property increases as REK systematically improves operational efficiencies to generate higher rents.







APPRECIATION

Investors can force an increase in the Net Operating Income by increasing revenue and decreasing expenses through cost containment, improved occupancy and superior maintenance programs

LEVERAGE

Leverage is the gateway that allows you to control more multifamily real estate.

By using leverage to help finance your multifamily investments, you are increasing your average rate of return.

THE MULTIFOLD BENEFITS OF MULTIFAMILY

EARN PASSIVE INCOME

Passive investments in multi-family properties are the better way to invest in real estate.

MITIGATE RISK

Investing into multifamily properties with a syndicator like REK Partners poses fewer risks. You share the down payment with other investors and are only liable for losses that equal the amount you invested.

MAINTAIN POSITIVE CASH FLOW

With over 93% occupancy in multifamily properties, the impact of tenant vacancy is lessened. If you own a multi-unit property, maintaining a positive cash flow in spite of occasional vacancies is still possible.



AMERICA: RENTAL NATION MILLENNIALS AND BABYBOOMERS

The rental property market accounts for almost half of the \$36+ Trillion US Real Estate market and is a fertile paradise for small property investors. With the growing economy, repatriation of jobs, higher cost of homeownership, and an increased demand from Millennials and Babyboomers, America as a Rental Nation sees no signs of changing any time soon.



RENTS ON THE RISE THE NATIONAL RENT INDEX

Year-over-year rent growth stands at 1.6%. Our national rent index jumped by 0.4 percent from May to June.

Rents have increased by 1.3 percent since March, with the past three months accounting for 81% of rent growth over the entire past year.



4%		Nationa Unite
3%		
2%		
1%		
0%	June	Septer
Source:	Apartment List.	

Reprinted with permission. Salviati, Retrieved July 11, 2019.



Reprinted with permission. Salviati, C. (2019, June 1.). National Apartment List Rent Report. Apartmentlist.com.

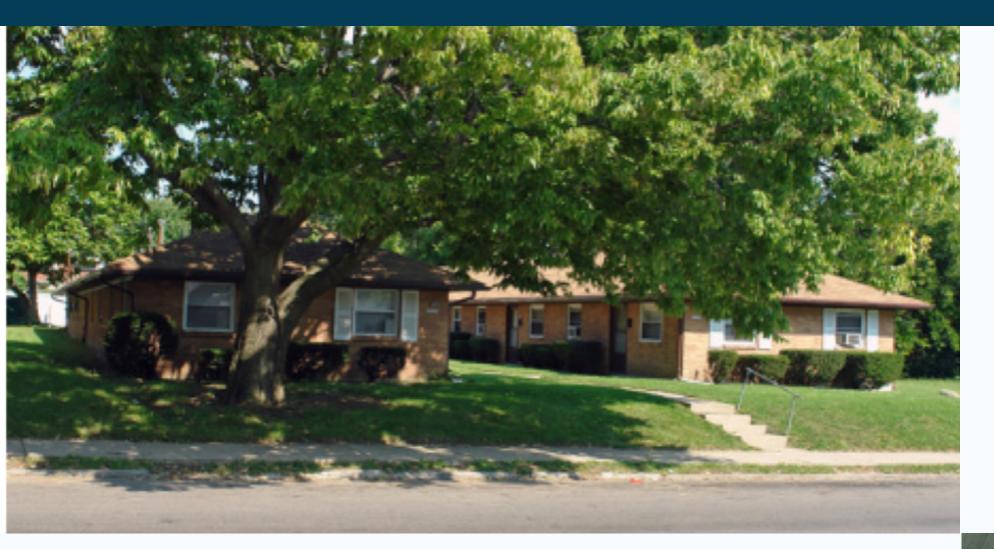
RENTS ON THE RISE THE NATIONAL AVERAGE RENT

National Average Rent \$1,500 \$1,442 \$1,400 \$1,300 \$1,200 \$1,100 \$1,000 RENTCafé Data source: Yardi Matrix

Reprinted with permission. Ciuntu, A. Apartment Market Report Yardi Matrix. (2019, June 15.) Rentcafe.com. Retrieved July 11, 2019.



Our national rent index increased by 0.4 percent month-over-month. This is the third straight month of heightened growth, which is consistent with the rental market being in the midst of its peak season.



SYNDICATION: WHAT IS IT?

It isn't as complicated as it sounds. Real estate syndication is simply the pooling of funds and intellectual resources from numerous sources and channeling those funds into properties and projects much bigger than what could be be afforded and managed on your own.

YOUR ROADMAP TO FINANCIAL FREEDOM

Throw the idea of living paycheck to paycheck out the window. Achieve financial freedom and increase your net worth through multifamily investments that can weather economic storms and create passive streams of tax-advantaged income.

Park your money, sit back and watch it grow. Partner with REK today.



HOW IT WORKS PARTERING WITH REK

WE SOURCE & IDENTIFY DEALS Our industry experts source and identify below-market priced, quality deals in areas we have qualified.

YOU INVEST REK pools investor funds using a "syndication" model.

WE NEGOTIATE THE DEAL & PURCHASE THE PROPERTY REK handles all aspects of the acquisition including deal negotiations.

WE MANAGE & COLLECT RENTS

REK manages the property and all capital improvements. We use our expertise to implement strategies to dramatically increase the property's Net Operating Income.

YOU GET PAID

As a passive investor, the only thing you have to do is receive your distribution check. REK Partners takes care of everything else. Along with sending you your checks, we will provide you with quarterly financial performance details.

WHY PARTNER WITH REK



MARKET EXPERTS

REK partners has an experienced team of real estate professionals with backgrounds in Acquisitions, Asset & Property Management, Risk Management, Corporate Structuring, Finance and Construction.



INNOVATIVE FINANCING RESOURCES

REK Partners offers investment services identifying potential financing resources and non-traditional and innovative investment opportunities.



QUALIFYING MARKETS

REK Partners invests in markets objectively, using our expertise to identify lucrative investment opportunities in qualified markets where economic and demographic trends are favorable.





ANDREAS ORTIZ FOUNDER | MANAGING PARTNER | PRINCIPAL BROKER

BACKGROUND

BACKGROUND Andreas Ortiz, Founder & President of REK Partners, is an experienced investor, licensed broker, business manager, and entrepreneur with an established work history in real estate, construction, finance and private equity. Prior to launching REK Partners, Andreas worked as a Senior Associate for a premier full service real estate fund manager facilitating job cost duties for the construction project portfolio including Capital & Tenant Improvements and ground up Development projects. His work history also includes Finance Consulting for the Los Angeles Community College District and Cost Accounting on multi-million dollar public works projects involving the Los Angeles County Department of Public Works (LACDPW), the County of San Diego and the County of San Bernardino.Andreas studied Finance, Real Estate and Business Law at California State Polytechnic University - Pomona where he received a Bachelor of Science (B.S.) degree.

TRAINING & EXPERIENCE

Andreas applies his expertise and market knowledge to source and facilitate investment opportunities that consistently exceed the goals of his clients. His areas of strength include Process Enhancement, Financial Modeling, Project Syndication, Business Planning, Analytics, and Communication.

CORE COMPETENCIES

Business Planning Multifamily Asset Underwriting Operational Management Financial Modeling Business Development Corporate Structuring

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JESSIE CHOI LOPEZ PARTNER | OPERATIONS & MARKETING

Jessie joined REK Partners in 2019 providing Operations & Administrative framework support and serving as Marketing & Brand Strategist. Jessie is a licensed real estate agent with extensive Commercial Property & Facilities Management experience. She holds an active Property & Casualty Insurance Producer license specializing in Commercial Property, General Liability & Business Owners Policies along with Employer Sponsored Group Benefit Plans. Her work experience includes Benefits Administration for the County of Riverside and Insurance Sales Support for the exclusive broker to the Bay Area Association of REALTORS®.

Prior to joining REK, Jessie was with a global brokerage firm serving as Assistant Facilities Manager for a major tech company and also for a national bank's corporate premises. Prior to that, Jessie worked for a national Real Estate Investments & Asset Management Firm providing administrative support for the Investments Department and then more recently in Project Management for their Retail Construction Department where she supported redevelopment projects for major Retail Lifestyle Centers in Hollywood and Oakland, CA.

Her core competencies include: Operations Framework Strategist, Property Management, Retail Construction & Tenant Improvements, Retail Leasing, Branding & Marketing, Contracts & Insurance Administration, Vendor Management.

Jessie studied at the University of California, Berkeley, earned an Associates Degree in Letters, Arts & Sciences from Pennsylvania State University where she is earning her Bachelor's Degree in Organizational Leadership.

CA DRE Real Estate Salesperson License No 01942077





DAN LOGSDON PARTNER | ACQUISITIONS

Dan is an accomplished chemical engineer who is currently completing his cardiothoracic surgery training at the University of Southern California. He also has two digital health companies based out of Los Angeles, CA.

Dan is originally from the Indianapolis area with 80 acres of property located south of the city. His most recent real estate purchase is a mixed-use building in Galveston, TX that is being repositioned to add 2.5x value to the property.



MARK BLASS PARTNER | ACQUISITIONS

Mark is an entrepreneur and business owner in Lima, Ohio. He currently owns and operates a multimillion dollar construction company as well as a productive lumber yard. His real estate holdings include 92 residential homes and multifamily properties.

Mark has recently repositioned a poorly performing 40 unit apartment portfolio as well as a portfolio consisting of 14 homes. Mark's expertise in repositioning properties comes from his 15year background in construction, construction management, and asset optimization.

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